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## ORDER

Print Date 09/11/12

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Flight Dates 09/04/12-09/10/12

Contract / Revision 307402 /

Original Date / Revision  
09/11/12 09/11/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Product

Candidate. OFA Sked A 9.04-9.10.1

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1536

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	126	\$26,218.25	\$30,845.00	0.00
Totals	126	\$26,218.25	\$30,845.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/14/12	126	\$26,218.25	\$30,845.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WCPO	09/04/12	10/01/12	M-F 7-730p M-F 7-730p	CM	658-730p	-----	:30	0	\$375.00	P-8	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$375.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 2	WCPO	09/04/12	10/01/12	M-F 730-8p M-F 730-8p	CM	728-8p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$500.00		0.00			



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Contract / Revision 307402 Flight Dates 09/04/12-09/10/12

Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 9.0 Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCPO	09/04/12	10/01/12	M-F 730-8p M-F 730-8p	CM	728-8p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$500.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						
6	WCPO	09/10/12	09/10/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	1:00	1	\$2,400.00	P-8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCPO	09/10/12-09/16/12		Monday Prime C		10-11p	M-----	1:00		<del>(\$2,400.00)</del>		0.00	NM		
Credited															
10	WCPO	09/04/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$600.00	P-8	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$600.00		0.00						
Week:		09/10/12	09/16/12	M-----	2		\$600.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						
11	WCPO	09/04/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	5	\$150.00	P-8	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$150.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$150.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						
12	WCPO	09/04/12	10/01/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$165.00	P-8	0.00	NM	6	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$165.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$165.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						
13	WCPO	09/04/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	4	\$190.00	P-8	0.00	NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$190.00		0.00						
Week:		09/10/12	09/16/12	M-WTF--	1		\$190.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						
14	WCPO	09/04/12	10/01/12	M-F 10-11a Right This M M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$100.00	P-8	0.00	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$100.00		0.00						
Week:		09/10/12	09/16/12	M-WTF--	2		\$100.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00						



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Order Sep 00:20:00

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													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
15	WCPO	09/04/12	09/07/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	:30	1	\$150.00	P-8	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-TWTF--					1	\$150.00		0.00		
16	WCPO	09/09/12	09/09/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$100.00	P-8	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$100.00		0.00		
17	WCPO	09/09/12	09/09/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$80.00	P-8	0.00 NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$80.00		0.00		
18	WCPO	09/09/12	09/09/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	1:00	1	\$140.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$140.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	09/03/12-09/09/12		SU 6-7am	6-7a		-----Su	1:00		<del>(\$140.00)</del>		0.00 NM		
Credited														
19	WCPO	09/09/12	09/09/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	1:00	1	\$50.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$50.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	09/03/12-09/09/12		SU 5-6am	5-6a		-----Su	1:00		<del>(\$50.00)</del>		0.00 NM		
Credited														
20	WCPO	09/08/12	09/08/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	1:00	1	\$200.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	09/03/12-09/09/12		SA GMTS 8-9a	8-9a		-----Sa--	1:00		<del>(\$200.00)</del>		0.00 NM		
Credited														
21	WCPO	09/08/12	09/08/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	1:00	1	\$160.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S-					1	\$160.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	09/03/12-09/09/12		SA GMA 7-8a	7-8a		-----Sa--	1:00		<del>(\$160.00)</del>		0.00 NM		
Credited														
22	WCPO	09/08/12	09/08/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	1:00	1	\$140.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S-					1	\$140.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	09/03/12-09/09/12		SA 6-7am	6-7a		-----Sa--	1:00		<del>(\$140.00)</del>		0.00 NM		
Credited														
23	WCPO	09/08/12	09/08/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	1:00	1	\$50.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S-					1	\$50.00		0.00		





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Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 9.0 Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	WCPO	09/04/12	09/09/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$2,000.00	P-8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	---T---	1		\$2,000.00		0.00						
35	WCPO	09/07/12	09/07/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,000.00	P-8	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	1		\$1,000.00		0.00						
38	WCPO	09/04/12	09/10/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTFSS	:30	7	\$350.00	P-8	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTFSS	8		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WCPO	09/03/12-09/09/12		M-SU 11p Late News	11-1135p		-TWThFSaSu	1:00	<del>(\$700.00)</del>	0.00	NM				
Credited															
Week:		09/10/12	09/16/12	M-----	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
8	WCPO	09/10/12-09/16/12		M-SU 11p Late News	11-1135p		M-----	1:00	<del>(\$700.00)</del>	0.00	NM				
Credited															
39	WCPO	09/04/12	09/10/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	5	\$175.00	P-8	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	6		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
21	WCPO	09/03/12-09/09/12		M-F 1135p-1202a Nightline	1135p-1202a		-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM				
Credited															
Week:		09/10/12	09/16/12	M-----	2		\$175.00		0.00						
40	WCPO	09/09/12	09/09/12	SU 6-7p News SU 6-7p News	CM	558-7p	-----S	:30	1	\$200.00	P-8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S	1		\$200.00		0.00						
41	WCPO	09/04/12	09/10/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	5	\$325.00	P-8	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$325.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
6	WCPO	09/10/12-09/16/12		M-F 6-630p News	558-630p		M-----	1:00	<del>(\$650.00)</del>	0.00	NM				
Credited															
42	WCPO	09/04/12	09/10/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	5	\$300.00	P-8	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$300.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
6	WCPO	09/10/12-09/16/12		M-F 530-6p News	528-6p		M-----	1:00	<del>(\$600.00)</del>	0.00	NM				
Credited															
43	WCPO	09/04/12	09/10/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-8	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	5		\$275.00		0.00						

